

Jonathan James Dodge

19, Riding House Street  
Marylebone  
London  
W1W 7DT

British

30th June 1982

info@jonathandodge.com  
07890486212

### Master of Arts, Industrial Design

University of the Arts London, Central Saint Martins College

### 1st Class Hons. BA Product Design : (Graduated 2003)

(1 year Interiors & Architecture Design)

Thesis - Branding & Marketing in the context of the British class structure.

University of Plymouth, Exeter School of Arts and Design.

Tutored by Roberto Fraquelli, IDEO London

A-Levels, Kings School Bruton

B – Business Studies B – Technology & Design C – Art & Design

### Industry Work

#### SCB Partners: Aug/05 - Feb/06

Junior account manager, for Dunhill Cigarettes. Other roles included marketing and PR for AMEX Black (Centurion Card). Events management, creation of trend reports, and marketing concepts for Coca Cola, and Coty.

#### BladeRun (by Gumball 3000): Dec/05 - Feb/06

Organising sponsorship for the rally, and getting applicants.

#### Martin Dodge Furniture:

Director: Feb/04 - Feb/06

In addition to current job role, also arranging the day to day running of the company.

Marketing Manager: Sept/03 - Feb/04

In charge of the companys' branding, marketing, advertising and website.

#### northandsouth: May/05

Heiniken Breweries, Product development, marketing and communication.

#### Design Against Crime Research Centre: April/05 - Feb/06

British Transport Police, taking an idea from initial concept thought to manufacture. The 'Dip Off' clip is design register and in production.

#### Sportfish UK: Nov/04

#### Capita RAS: June/04

Graphic designer, designing advertising, newsletters and marketing material, and liaising with printers.

### Industry Experience

Sunseeker Sales – yachts. Working with them in creating my final year thesis, and studied their sales and marketing practices.

IDEO – design consultancy. Spent time at their London studios observing their design practices.

onedotzero - Producing a film for artifacts in the V&A museum

Fluor Daniel – engineering. Spent time with their design team learning plant manufacturing and CAD modelling, and with their IT department learning networking, and high speed data streaming

Jonathan  
athandodge.com

## Technical Experience

**Rapid Prototyping** – refining STL files, setting up and running SLA prototyping machinery, working in conjunction with <make> research.

**Software** – skilled in all aspects of computer software, problem solving and working on advanced printing processes with large format printers.

**Hardware** – building, setting up and installing components, and HDDs

**Digital SLR Photography** – for magazines, advertising, presentation, research and graphics

**Graphic** – worked for groups and companies designing, adverts, brochures, logos and other graphics. And given many presentations using PhotoShop as well as Director.

**Web** – designed several website for clients including martindodge.com, and 15hours.com

**Model Making** – trained on workshop machinery, with a high level of knowledge of woods, resins and mould making.

## Software Experience

**SolidWorks** – ability to 3D model for rapid prototyping uses, to produce industry standard BS308 drawings and I have been actively involved in passing on my knowledge to other colleagues.

**3D Studio Max** – highly skilled in all aspects with over 3 year experience, tutored by Brian Adams author of 3D studio Max Guide.

**PhotoShop** – 6 years of experience with a large graphics portfolio

**Microsoft Office Programs** – With many years experience to a high level.

AutoCAD, Pro Engineer, 3D VIZ, Image Ready, Acrobat, Quark Express, Page Maker, Illustrator, Poser, Dreamweaver, FrontPage, PhotoWorks, Director, CorelDraw, Fireworks, Premiere, Rhino 3D, Flash, In Design

## Other Experience

**Tennis Coach** – with Keys Stage Two certificate of teaching

**RAF cadets** – 3 years training with RAF, including pilot training

**Whitbread** – working as barman for over 3 years

**Power Boat** – Trained to Day Skipper Level

**Full Clean UK Driving Licence**

